

Community Pharmacy Hot Topic Survey



Why we did it

- We received growing concerns from the public about pharmacy access and medicine shortages
- Mixed reviews about the new Pharmacy First Scheme which has the potential to enhance access to primary care
- Community pharmacies are a cornerstone of primary care, serving as accessible, walkin healthcare providers for local communities.

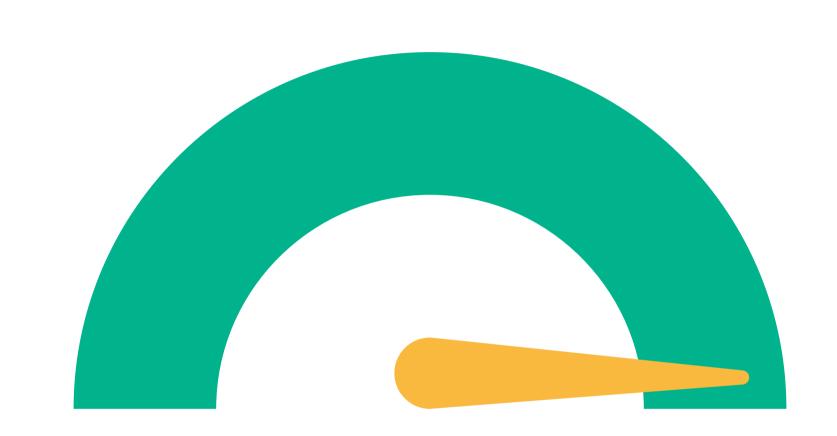
What we did

- Designed a Hot Topic Survey
- Explored public experiences with community pharmacies, focusing on accessibility, medicine shortages, reasonable adjustments for dispensing needs
- Examined perceptions of Pharmacy First scheme & aimed to raise awareness of this new initiative
- Asked both quantitative & qualitative questions
- Collected 284 responses & analysed the data





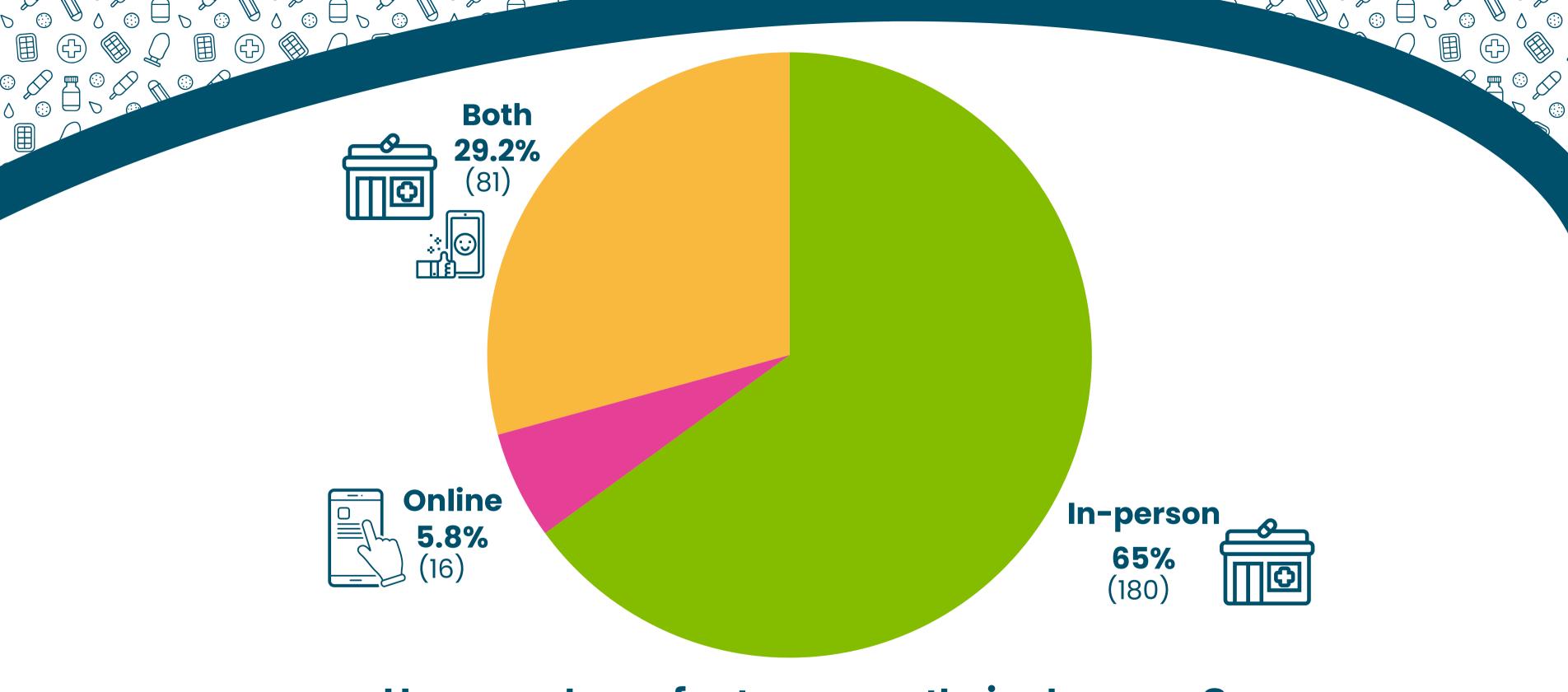




97.5% (277) respondents used a pharmacy in the last 12 months

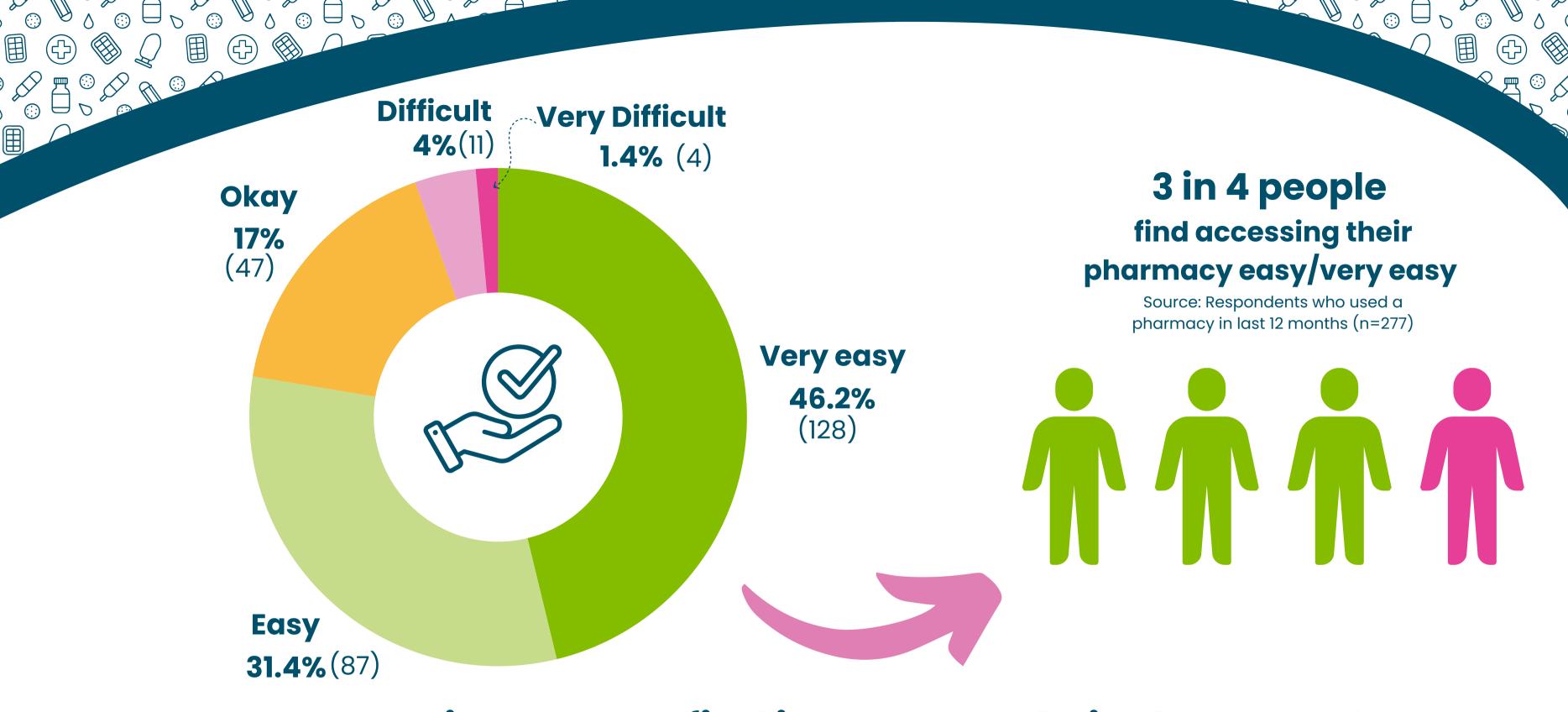
Source: All respondents (n=284)





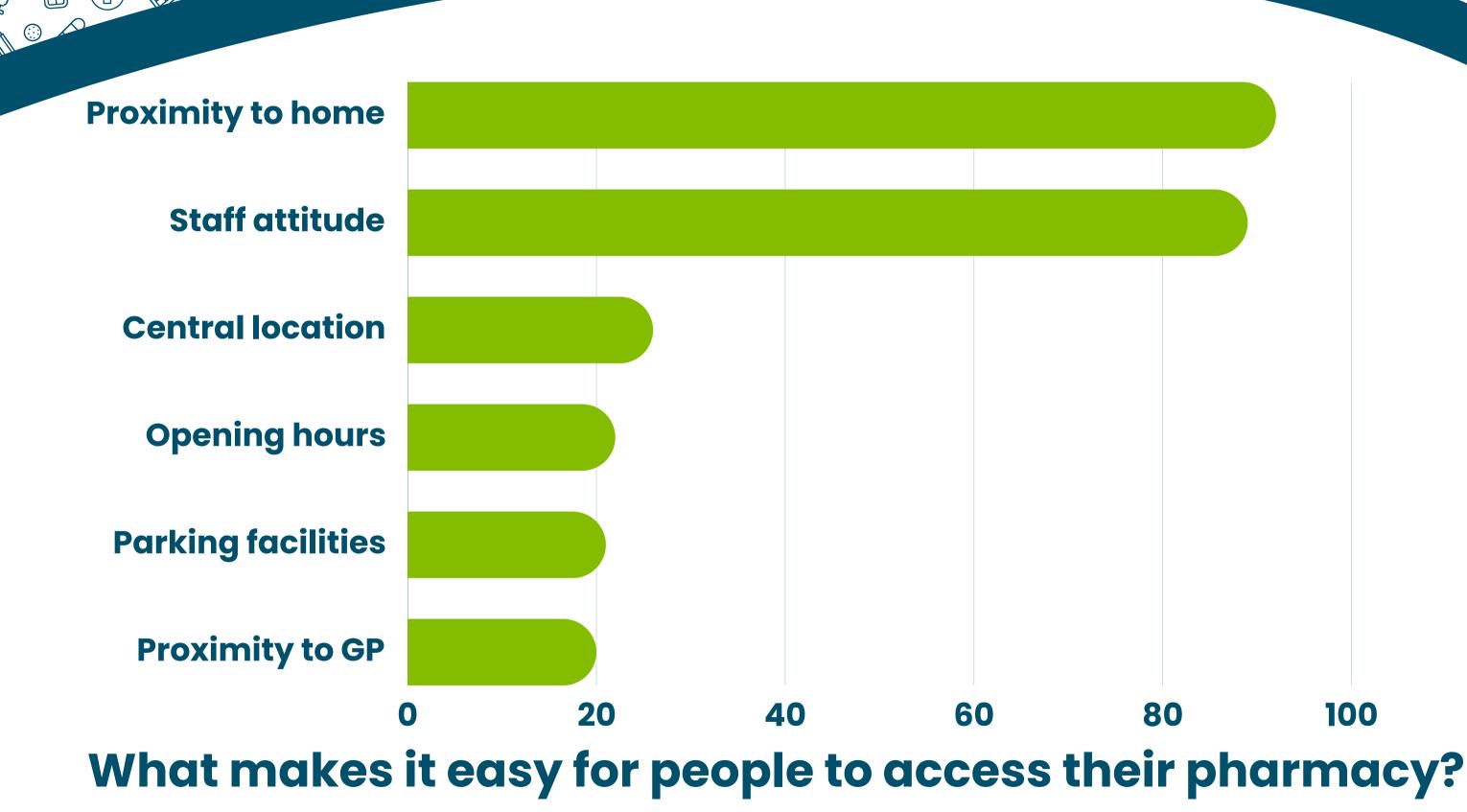
How people prefer to access their pharmacy?



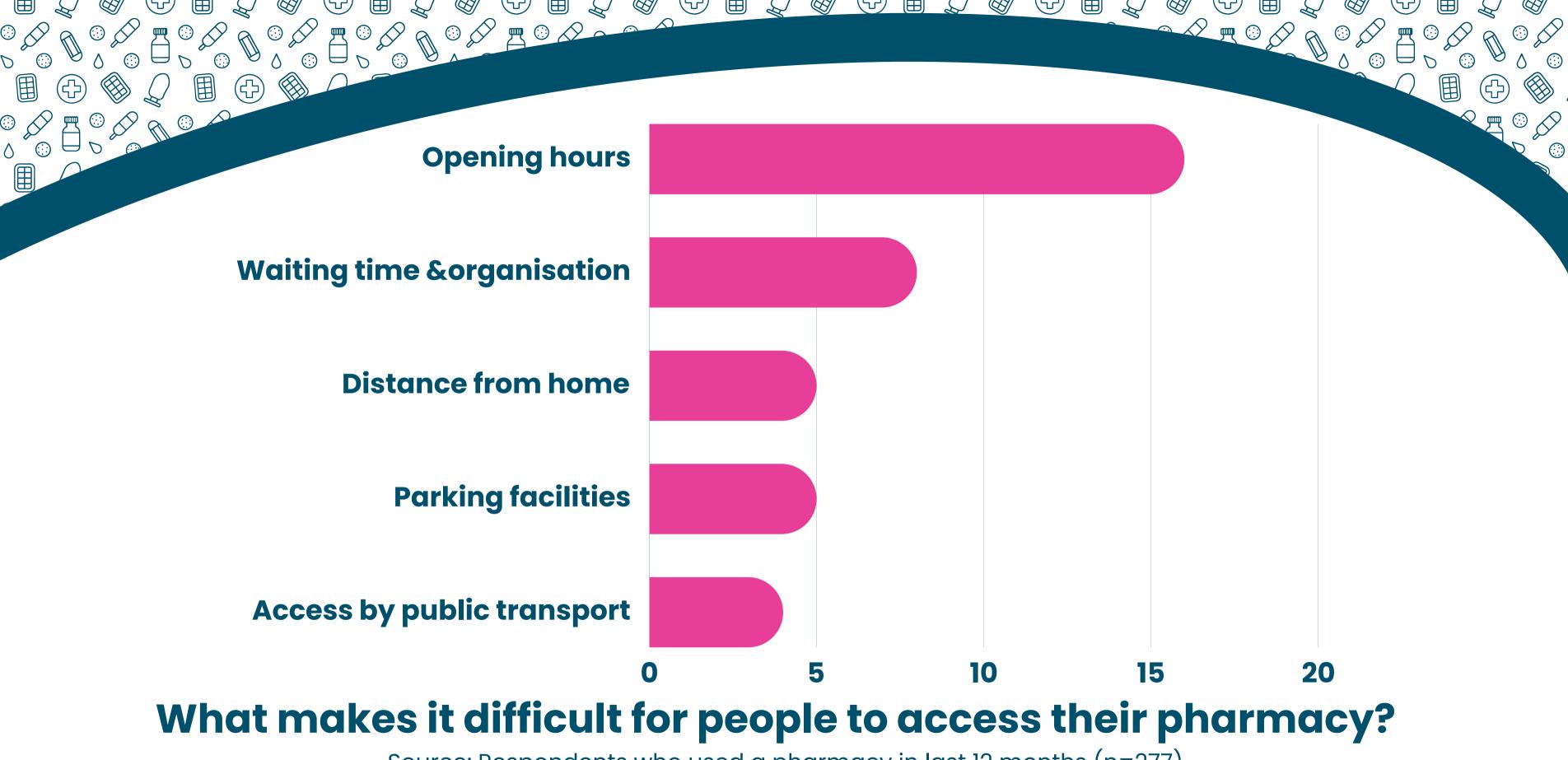


How convenient people find it to access their pharmacy?





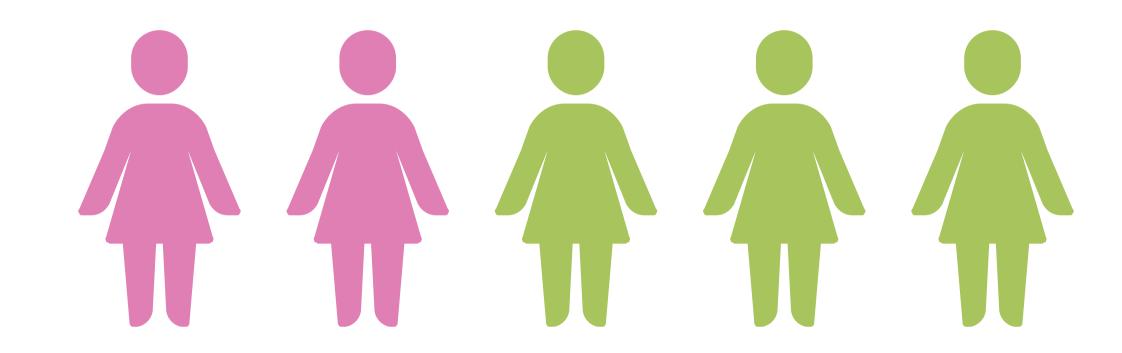






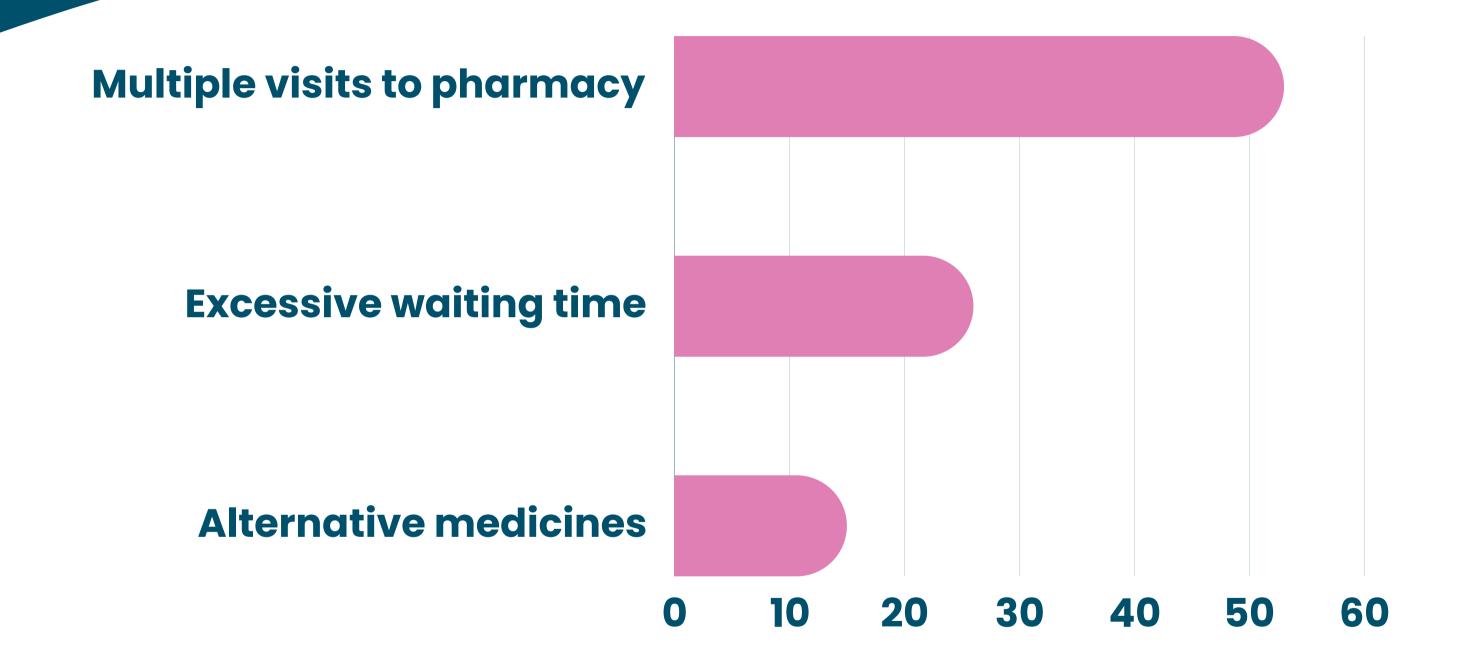
Medicine Supply & Shortages





More than 2 in 5 people have faced problems in their medicine supply





Consequences of medicine shortages for patients

healthwatch

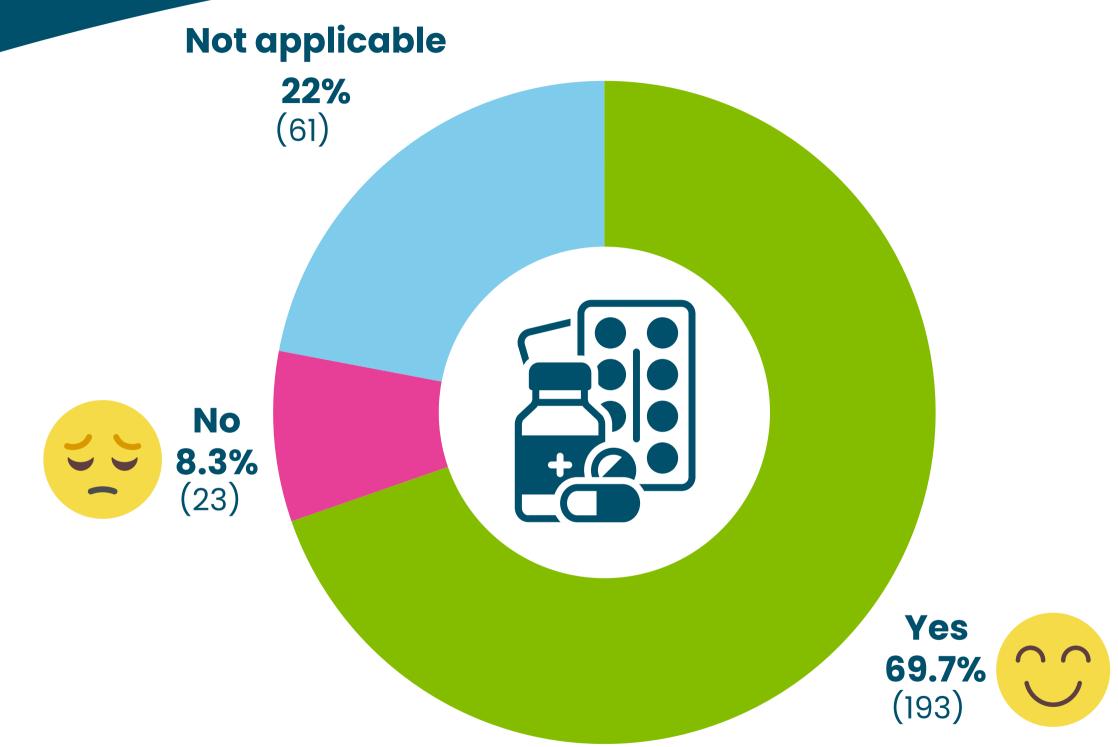
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Source: Respondents who used a pharmacy in last 12 months (n=277)



Reasonable Adjustments for Medicine Dispensing

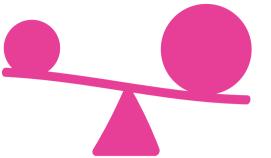




Are medicines dispensed in a way that meets your needs?









These include people living with:

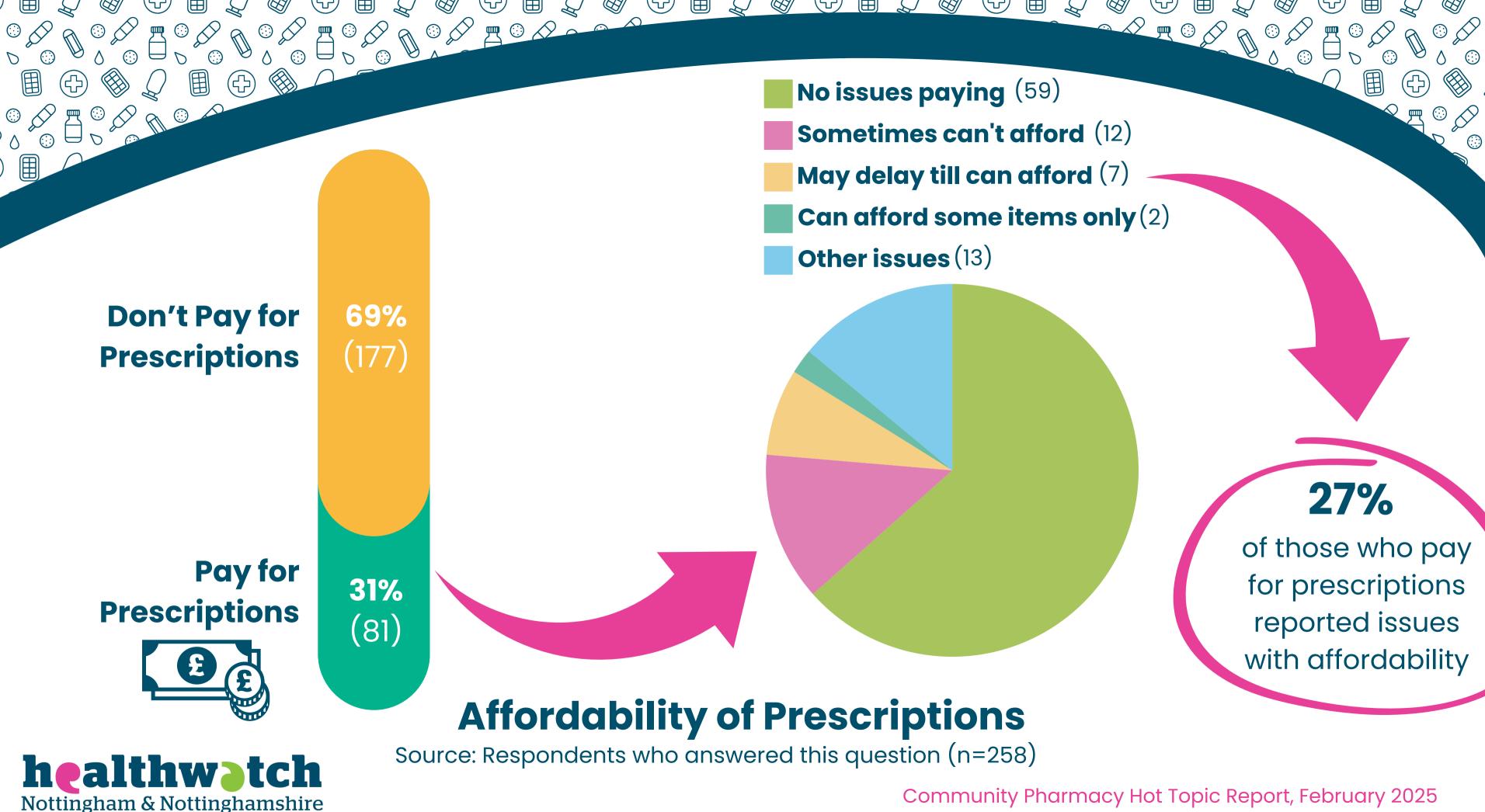
- Mental health conditions
- Physical or mobility impairment
- Sensory impairment
- Long term conditions
- Cared for
- Carers





Payment for prescriptions





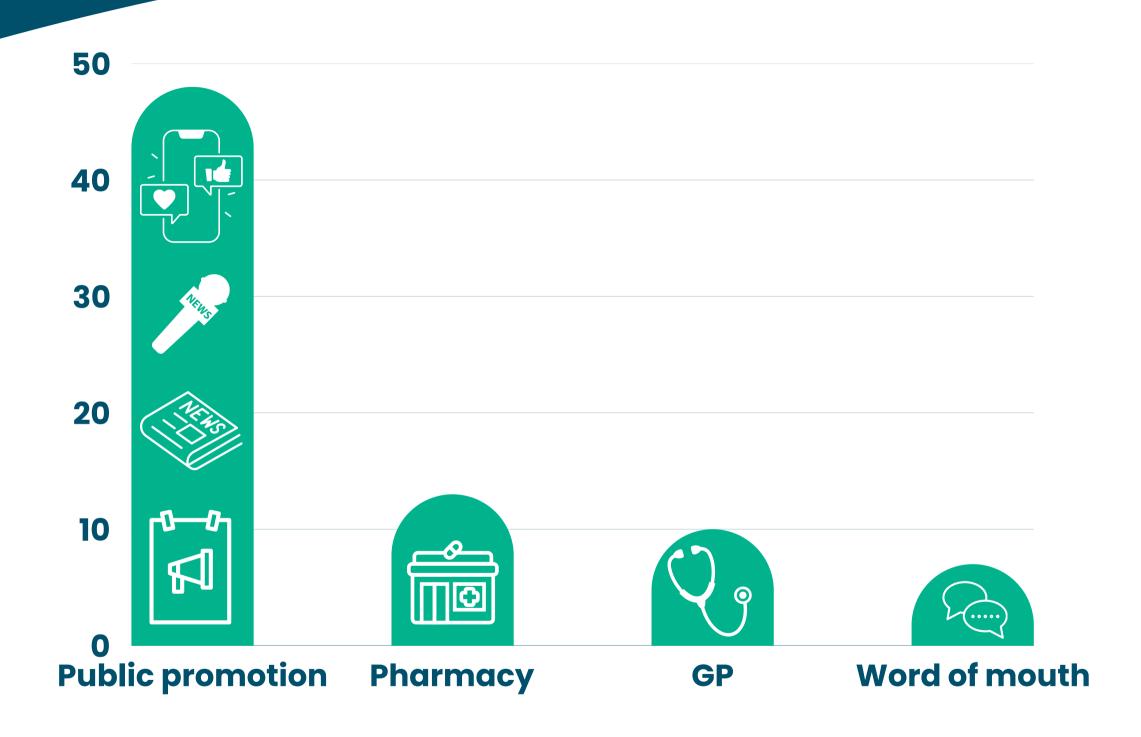






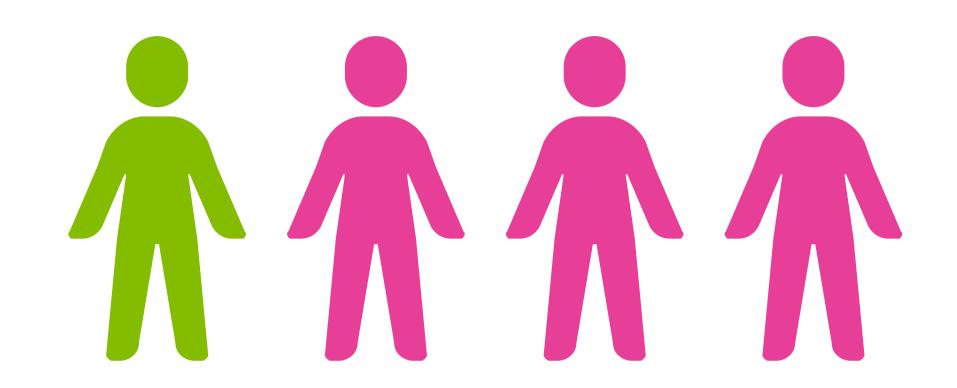
40% (112) respondents had heard about Pharmacy First





How did people hear about Pharmacy First?





1 in 4 people have tried using Pharmacy First





Mixed feedback about Pharmacy First



- Provided quick treatment/ advice
- Signposted to GP or other service
- Easy to access
- Saved GP visit



- Increased treatment time due to referrals
- Limitations in age, conditions, or medications covered
- Lack in confidence in pharmacists' ability to diagnose & prescribe
- Added cost

Gaps in public awareness about the full offer, Public attitude & perception, Training need









Adjust opening hours to better align with the needs of working individuals.

Improved clarity in communication will enhance the effectiveness and long term sustainability. Focus on eligibility awareness, building public confidence & effective signposting.

The ICB needs to actively monitor and mitigate the effects of closures.

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Opening Hours

Effective Communication

Pharmacy First Scheme

Communication on Medicine Shortages and Pharmacy Closures

Pharmacy Accessibility & Location

Ensure good communication between pharmacists and patients, especially around affordability, reasonable adjustments, supporting vulnerable patients.

Proactive approach in communicating with the public about medicine shortages and pharmacy closures by the ICB.



